

## **New Googong township to become region's newest community**

From modest beginnings in the late 1980s when it started its debut project, Jerrabomberra Park, Canberra Investment Corporation Limited (CIC) is now positioning itself as a national player in the highly competitive land development industry.

The town of Googong will be the region's newest community, and will become the flagship of CIC's national portfolio. Situated on a greenfields site just eight kilometres south of the Queanbeyan town centre, Googong will establish a set of innovative and ambitious sustainability goals that are at the leading edge of best practice in Australia and overseas.

Construction will be staged over 20 to 25 years to create the community, which will have a population of about 16,000 people – almost half the size of Queanbeyan.

According to CIC's Project Director for Googong, Mark Attwill, the township will showcase a range of unique design elements and sustainability initiatives across social, cultural, environmental and economic areas.

'Googong provides an opportunity to deliver now what people want for the future,' he says. 'The whole town, from concept to completion, will be purpose-built for the people who will live there, for their needs and aspirations, and for their futures.'

As a growing listed public company focused on building communities and not just homes, CIC has adopted a triple bottom line approach to sustainability across each and every one of its initiatives, including Googong.

The company has built a reputation in the ACT and NSW on building communities that consider elements including biodiversity conservation, energy and greenhouse gas emissions, building materials, waste management, transport, integrated community engagement, education and water cycle management.

'These sustainability features are at the forefront of community design in Australia and overseas and are the way of the future,' Mr Attwill says.

'What we will see grow and take shape in Googong will not just be a model for modern urban development, it will set the benchmark.

'We believe Australia's future communities will look to Googong as a best practice example of a truly unique, innovative and sustainable community.'